

210

297

# A4 Booklet Portrait

## PAGE SIZE

A4: 210 x 297mm

## PAGE ORDER

The booklet page total must be divisible by 4. Please supply your booklets in singlepage format running in the correct order from start to finish i.e. a 20 page booklet will run from pages 1-20, page 1 being the front cover and page 20 being the back cover (please do NOT place the back cover on Page 1). Please do not supply your booklet as printers' pairs or as spreads.

## CREEP

The closer you get to the centre pages of a booklet, the more has to be trimmed off the page edges. Our imposition software does make allowances for this. However, it is recommended that you do not have text (especially page numbers) or images too close to the edges of your booklet pages. A gap of at least 5mm is recommended on all edges.

## SUPPLYING YOUR BOOKLET

Please note our preferred format for booklets is a single multi-page PDF running in the correct order i.e. if you are supplying artwork for a 12-page A5 booklet you must supply one PDF which is 12 pages long, each page being A5 and running in the same order as the finished printed booklets are to run, from front cover through to back cover. If you select our Just Print option for a booklet then this is the only acceptable format and any other format will be rejected.



3mm BLEED

15mm QUIET BORDER

